London Borough of Barnet

Future delivery of the council's Education and Skills service

Consultation document for schools

19 June 2020

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If you have any queries regarding the contents of the pack, then please send an email to educationandskillsconsultation@barnet.gov.uk

Section 1- Introduction

In April 2016 Barnet entered into a new seven-year strategic partnership with Mott MacDonald, trading as Cambridge Education, to provide all of the council's education services. The partnership was established in consultation with Barnet schools following a detailed options appraisal and procurement process. The aim of establishing the partnership was to:

- Maintain Barnet's excellent education offer
- Maintain an excellent relationship between the council and schools
- Achieve the budget savings target for the service up to 2020.

The contract is due to expire on 31st March 2023 with an option to extend for any period up to a maximum of three years, potentially extending the contract up to the end of March 2026.

The performance against all three of the stated objectives for the partnership has been strong and the benefits that were expected from the partnership have been realised. Educational progress and achievement have improved consistently year on year. 96.8% of Barnet schools are good or outstanding and Barnet is now in the top 10% for almost all measures and the top 5% for many of the measures. The £1.885m budget savings target for the service up to 2020 has been achieved and the excellent relationship with schools has been at least maintained.

Service delivery and impact of COVID-19

Mott MacDonald, an employee-owned company, operate under the name of Cambridge Education Ltd for their education services. Their core business is management, engineering and development consultancy.

The unprecedented nature of the COVID-19 pandemic has had significant impacts on the contract delivery model and Mott MacDonald notified a Force Majeure event under the contract in April, noting the potential effect of the event (covid19) on the performance of the obligations under the contract with the council. Under this Force Majeure event the council is providing temporary financial support to mitigate against these impacts, in accordance with Cabinet Office guidance.

As a result of the complexities and consequences of the COVID-19 crisis there would need to be substantial revisions to the way in which Mott MacDonald delivered the Education and Skills contract. This could include changes to the terms and conditions of staff and salary arrangements and other commercially confidential conditions, which would be unacceptable to the council and would undermine the delivery of the service.

In the light of this, the council and Mott MacDonald have agreed that the termination of the Education and Skills contract may be the most appropriate course of action.

The council and Mott MacDonald have now entered into negotiations regarding the future of the contract, with a view to agreeing a controlled exit by mutual consent.

This means that the council needs to consider urgently the best way of delivering the Education and Skills service in the future in order to protect the council, its relationship with schools and services for children and young people.

Timescale

A report was submitted to the council's Policy and Resources Committee on 17th June 2020, setting out the current situation and giving authority to the Executive Director for Children and Young People to make a decision on the future arrangements for the current contract and, if this decision involves terminating the current contract earlier, considering what options are appropriate for future delivery of the services. This report was confidential due to the negotiations between the council and Mott MacDonald being ongoing.

Schools are being consulted on these proposed options, in case a decision is made to terminate the contract between the council and Mott MacDonald. The timescale is limited to ensure that any future decisions fit into the school year. Consultation is open between 18th June and 3rd July. The responses to the survey will be considered by the Executive Director for Children and Young People when making any future decision on delivery of the Education and Skills services.

We do appreciate that this is a short timescale in which to consult and decide on any future delivery model but we know that schools are all too aware of the many, rapid and significant changes that have had to be made as a result of COVID-19.

Section 2- Consultation on options

The initial options appraisal

In response to the request by Cambridge Education to terminate the contract with the council, officers considered 4 options in an initial options appraisal.

- 1. Bring the service back in house
- 2. Transfer all services into a Local Authority Controlled Company
- 3. Ask Cambridge Education/Mott MacDonald to continue to deliver the service
- 4. Re-procure the service through a competitive tender

This initial options analysis was included in the confidential report that went to Policy and Resources Committee on the 17th June, at which the recommendation was agreed that only options 1 and 2 should be taken forward for consultation and further analysis in a full business case.

The council will choose Option 1 or Option 2, in the light of responses to consultation, if it is decided to terminate the existing contract. If it decided not to terminate the existing contract, because agreement cannot be reached on the terms of termination, the council may still choose option 3.

Option 4 - re-procure the service through a competitive tender is not being taken forward because:

- The procurement process would be time consuming and would lead to the existing contract having to continue for some time.
- There would be a significant cost to undertaking a procurement.
- Risk that no providers bid for the contract as there is no market currently.
- Risk that staff leave

The two options being taken forward for consultation and further analysis

The two options which are therefore being taken forward for consultation and further analysis in a full business case are option 1 and option 2:

- Option 1: Bring the service back in house
- Option 2: Transfer all services into a Local Authority Controlled Company (LACC)

Appendix 1 provides outline descriptions and the advantages and disadvantages of each model.

Consultation with schools

This consultation document is intended to give schools a summary of the current position and of the options being considered, alongside the analysis carried out so far by council officers. Schools are invited to give their views by logging in to an online survey. The link will be emailed to headteachers on Monday.

The survey will go live for schools to complete from Monday 22nd June, thus giving headteachers time to begin consulting their governors or Trust Board (Academies) before responding. The survey will close at 4pm on Friday 3rd July.

We would like one response from each school. Headteachers are requested to consult their governing body/academy trust on the school's response before replying to the survey, which asks the following questions:

1. Do you agree with the strategic objectives for the future delivery model for the Education and Skills Service?

Please give a rating against each of the objectives (strongly agree, agree, neither agree nor disagree, disagree, strongly disagree):

- To deliver the best possible education outcomes
- To deliver financial savings
- To maintain good relationships with schools
- To minimise disruption to the service through the implementation of one of the options indicated above
- 2. Please choose your preferred option for delivery of the Education and Skills services:
 - 1) Bring the service back in house
 - 2) Transfer all services into a Local Authority Controlled Company
 - 3) Don't know/no preference
- 3. What level of involvement do you believe schools should have in the future delivery of the Education and Skills Service?

Please give a rating against each of the following (strongly agree, agree, neither agree nor disagree, disagree, strongly disagree):

- 1) School representatives on a partnership board or consultative forum
- 2) School representatives on the board of directors (LACC model only)
- 3) Other role please specify
- 4. The contract is due to expire on the 31st March 2023 with an option to extend for a further three years to 31st March 2026. Do you agree that if the contract is transferred to a LACC, the current contractual terms should be extended to March 2026 to provide stability for the service? YES or NO

This document has been prepared to assist schools by providing information on options for the future delivery of the Education and Skills service to enable them to reach a view on which option they prefer. We have attempted to provide sufficient information on how each of the two options would work and the key advantages and disadvantages to enable an informed comparison of the different models.

Section 3 - Services in scope

Services in scope

All of the services that are in the current core contract with Mott MacDonald (MM) are in scope for transfer of services under option 1 or option 2, apart from catering. A small number of staff in the SEN and Education and Welfare services are on joint employment contracts between MM and the council, as their work relates to statutory functions of the council.

Strategic and financial management of the service:

- Strategic oversight of the Education and Skills service
- Strategic support and advice to the Schools Forum
- Management of the Dedicated Schools Budget and the distribution of funding to schools (including SEN place-funding and top-up funding)

School improvement:

- Statutory local authority services, such as monitoring, supporting and challenging schools, and intervening in maintained schools where necessary
- Virtual School

Special educational needs:

- SEN Assessment and Placements team
- SEN Transport commissioning and assessment
- SEN Transport brokerage, contract and budget management
- Educational psychology team
- SEN specialist support services (DSG funded)

Admissions and sufficiency of school places:

- Pupil place planning
- Admissions Service (DSG funded)
- Vulnerable pupils
- Education welfare service

Post 16 learning

- 14 19 service to ensure sufficiency and breadth of supply
- Monitoring, tracking and supporting participation
- Careers, Information, Advice and Guidance service

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Other traded services to schools:

- Governor services
- Barnet Partnership for School Improvement (BPSI)
- Newly Qualified Teachers support
- Educational psychology
- Education Welfare Service
- Connect (formerly North London Schools International Network)
- Inclusion Advisory Team (formerly High Incidence Support Team)
- Modern Language Assistants
- Data Service

One additional service has also been added to the service within the contract as a variation:

• Early Years Standards Service

Additional DSG funding has been approved for:

- An additional School Admissions post
- A Teacher of Visually Impaired (previously provided by a school)

In addition to the core services in the contract there are Cambridge Education Special Projects (CESPs) which are agreed each year with individual services. These are also in scope for transfer under option 1 or option 2.

- Previously Looked after Children
- Care Leaver Participation Project
- Troubled Families Partnership Network (Education Welfare)
- KS2 moderation and phonics grant
- Access for all Routes into Construction
- PPG Funded posts in the Virtual School (PEP co-ordinator and caseworker)
- Risk of NEET
- Skills Escalator
- Transport brokerage for Family Services
- Educational psychology support to the Youth Offending Team
- Educational psychology support to REACH
- Cygnets parent carer support (autism team)

Catering

Under both options it is proposed that the ISS contract will continue and that the contract will be novated to the council, which means the current contract under which ISS provides a catering service to schools will change from being a contract between Mott MacDonald and ISS to a contract between the council and ISS. Under both options, the Education and Skills service may be asked to manage the contract on the council's behalf.

Section 4 - Objectives and criteria for evaluating the models

Objectives:

The strategic context that has led to LBB having to consider the future model for the Education and Skills service has been the impact of COVID-19 on Mott MacDonald. However, the strategic objectives for the education and skills service remain the same as those set out in the original business case:

- To deliver the best possible education outcomes
- To deliver financial savings
- To maintain good relationships with schools

The options must also take account of the current context and so the ability to minimise disruption to the service, through a timely implementation of the new model, is a fourth objective against which the options will be assessed.

Assessment criteria against each objective:

When the detailed analysis of the remaining options is undertaken it is proposed that this will be done against the following evaluation criteria against each of the objectives

To deliver the best possible education outcomes

- Will the option enable the improvement in educational attainment and progress to continue?
- To what extent is the option effective at allowing continued focus on education and reducing corporate tasks?

To deliver financial savings to the council

- To what extent will the option provide an opportunity to increase traded income?
- To what extent will the option enable the delivery of further savings?
- What is the cost of delivering and implementing the option?

To maintain good relationships with schools

- To what extent will the option enable the involvement of schools in the governance and strategic direction of the service
- To what extent does the option protect and maintain the excellent partnership arrangements between the council and schools.
- To what extent do schools support the option?

To minimise disruption through the implementation of the chosen model

- How quickly can the option be implemented?
- To what extent will the option minimise disruption to staff and leadership within education and skills during the implementation?
- To what extent does the option minimise the risk of staff leaving?

Initial analysis of options

Option 1 - Bring the service back in-house

This would involve a TUPE transfer of all of the existing staff into the council. Many of the staff remain the same that were in the original TUPE to Cambridge Education so the majority of staff are likely to be retained, however with any TUPE there is a risk that some staff may leave. As with any staff joining a local authority, staff would be auto enrolled onto the Local Government Pension Scheme, which would impact the financial cost of the service. Based on current staffing this is estimated to be £640k per annum.

Governance

The council would become responsible for appointing and managing staff. The council would have strategic oversight of services and would continue to consult with schools on service provision and strategic direction.

The partnership structure would be similar to the current arrangements, with the partnership boards for key education strategies and education strategies going from partnership boards to the Children and Young People's Partnership Board.

With this option the catering contract with ISS would transfer to the Council.

This option would also save on the Cambridge Education management overheads for future years less the cost of any functions that will still need to be provided, such as HR and payroll, insurance, pension administration and audit costs. The net saving from this is estimated at £300k.

Potential advantages	Potential disadvantages
Relatively quick to implement	Additional costs as staff recruited by Mott
	Macdonald after the contract transferred,
	as well as new recruits in the future, would
	be auto enrolled onto LGPS.
Saving on the management costs, less the	Would increase time requirements from
cost of any functions that will still need to	senior staff in the council to deal with
be provided, such as HR and payroll,	education related issues and decisions
insurance, pension administration and	
audit costs.	
Would remove the need for contract	Risk that traded income would reduce as
management, other than for the ISS	schools may be less likely to buy from the
contract.	council resulting in a reduction in services
Staff likely to transfer back in house so risk	Potentially less involvement from schools in
of staff leaving is low	governance arrangements compared to
	LACC option.

Greater control of finances and so potential to deliver further savings	Potentially less flexibility to develop traded services and thus generate additional income.
Opportunity for greater integration with children's social care and other council services.	A less autonomous organisation may lead to some staff choosing to leave.
Recruiting new staff may be made easier, if LGPS is part of the remuneration package.	Financial risk sits with the council
Focus would be on Barnet and Barnet schools	

Option 2 - Transfer the service into a Local Authority Controlled Company

This model would involve the council setting up a Local Authority Controlled Company (LACC) and transferring the Education and Skills services to the company.

A Local Authority Controlled Company would be a company wholly owned by the council, but with substantial autonomy to manage and deliver services. It would be a company dedicated to the delivery of education services to schools, settings and local communities. Any profits would be re-invested in education services or paid to the council for investment in local services. There would be a Board of Directors, which would include headteacher representation. As with other options, the existing staff and senior management of the Education and Skills service would be expected to remain in post.

Legal Form

The LACC would be a separate legal entity but would be wholly owned by the local authority. The legal form would be a company limited by shares – any profit generated would be reinvested in services or distributed back to the local authority. The company would be structured as a 'Teckal' company in order to be able to award or novate a contract to the company without undertaking a competitive procurement process.

The sub-contract with ISS to provide catering services

Under this option, the catering contract with ISS would be novated to the council, rather than transferred to the LACC. However, the LACC would be commissioned to manage the ISS contract on behalf of the council.

Governance

The LACC would have a Board of Directors, which would set the direction for the company and oversee all matters relating to budgets, staffing and the operation of services. The Articles of Association would set out requirements for LA officers and/or members to be elected to the board, as well as Head Teacher representatives.

The rest of the governance structure would be similar to the current arrangements with boards for key education strategies and education strategies going from partnership boards to the Children and Young People's Partnership Board.

Contracting arrangements

The current contract with Mott MacDonald would novate to the new LACC. This would mean that all of the current contractual requirements, such as around Key Performance Indicators, would remain as they are currently.

The technical legal steps to incorporate a company are relatively straight forward and can be done quickly.

Financial implications

This option would save on the Mott MacDonald management overheads. These costs could be saved, less the cost of any functions that will still need to be provided, such as HR and payroll, insurance, pension administration, company administration, legal advice and audit costs. The net saving on this is estimated to be £250k.

It would also mean that there would be no requirement for existing staff who did not TUPE transfer to CE from the council to be on LGPS so they could transfer to a pension scheme that is broadly similar to the Motts scheme and any new staff could join the same scheme. This is not a saving but means that there should be no increase in pension costs, which there would be with the in-house option.

Potential advantages	Potential disadvantages
Enables the development of a specialist	Would require a bigger project, with
education focused organisation solely focused on	more time and resourcing, to
delivering best education outcomes for children	implement than bringing in-house.
and young people.	
Builds on the existing partnership between the	Requires investment to develop the
council and schools with increased ownership	model - legal, tax, pensions advice
from schools who could be represented on the	
Board of Directors	
Offers leaders and managers greater autonomy	Less control from the council than if
and flexibility to develop education focussed	the service were in-house. That
policies, processes and delivery, where they are	autonomy brings many of the
not subject to statutory functions	benefits but is also a risk.
Allows for opportunity to be innovative and for	Reliance on Teckal exemption would
schools to be directly involved in the	limit overall ability to grow traded
development and strategic direction of the	income beyond 20% but there is an
company.	option to establish a subsidiary
	company
Being a separate company allows the service area	Ultimate financial risk still sits with
to continue to be structured outside of the	the council
council's framework of decision making for non	
statutory functions, resulting in more flexibility	

for the operating model, subject to existing	
governance arrangements.	
Potentially less expensive than insourcing	Continuing potential challenge in
because there is no requirement for existing staff	recruiting new staff, if LGPS is not
who did not TUPE transfer to CE from the council	part of the remuneration package,
to be on LGPS so they could transfer to a pension	especially for more senior posts.
scheme that is broadly similar to the Mott	
MacDonald scheme and new staff could join the	
same scheme	
Savings on the Mott MacDonald management	Continuing potential challenge in
costs less the cost of any functions that will still	recruiting new staff, as the company
need to be provided, such as HR and payroll,	is not subject to the Modification
insurance, pension administration, company	Order, meaning staff lose continuity
administration, legal advice and audit costs.	of service when they leave to join
	another LA.
Continued freedom to sell services and generate	
new income, subject to 20% external trading	
restriction; and potential to bid for grant funding	
opportunities only open to external bodies	
Any profit would be distributed back to the local	
authority or reinvested in education services.	
Focus would be on Barnet and Barnet schools	